

August 12, 2020

To our valued bulletin customers,

Late summer greetings from J.S. Paluch Company as we present to you more useful information about how to reach out and work with your parishioners.

Reach your parishioners at home with our free eBulletin service—*enrollment bonus!*

- Submit your parish email list to us and we will send your parish bulletin to your parishioners each weekend at no cost to you. ***We are offering a \$50.00 Visa gift card to any parish that enrolls and has more than 100 names in their email list.***
- Contact Igor Ratajczyk at ratajczyk@jspaluch.com or 847-558-2726 to get set up. Please make sure to include your bulletin number. The email list should be in an Excel file, or in a CSV or Text file separated by TAB format with the following fields:
First Name (optional) Last Name (optional) Email Address (required)
- If you do not have an email list, you can also direct your parishioners to sign up at <https://ebulletin.jspaluch.com> or <https://www.jspaluch.com/Subscribe>
- Show your appreciation for the support of your advertisers by using the PDF for your bulletin that includes the ads when posting it to your website or social media.

e-Publications email service

Stay in contact with your parishioners between Sundays! J.S. Paluch offers e-Publications as a simple way to communicate with your parishioners and specific groups within the parish. You don't need to spend time and money printing and mailing updates—e-Publications will email newsletters and other parish communications for you for free. We even maintain the mailing list for you! For details and to sign up, contact your local parish consultant or email customercare@jspaluch.com.

Send us a list of local businesses to support your bulletin and get a bonus

Who has a business in your neighborhood that might be able to help support your weekly bulletin? Consider sending to us your vendor list or the names of parishioners who are in business that you think would be interested in supporting your bulletin. For each annual ad that we sell to anyone on the list we will send you a \$25 gift card. Please send your list to Colleen Rafferty at raffertyc@jspaluch.com.

Learn how to set up tickets for your Masses

With public Masses re-opening, we are entering a new phase in the Church's pandemic response. In most dioceses around the country, resuming the public celebration of Mass comes with required social distancing guidelines, including using ticketing or registration to keep the number of attendees at a safe level. Use this step-by-step guide to get a free ticketing system set up for your parish: <https://www.oneparish.com/tickets>

Grow your online donations this month—even if you already have online giving

Parishes are now discovering how a better online giving system can make a huge difference. Using our *OneParish* Online Giving*, they have seen significant growth in online giving this year. Many of these parishes already had online giving but switching to a better tool led to more and happier donors.

Start today using this simple process:

1. Direct your parishioners to give via <https://my.oneparish.com/give> or the OneParish app.
2. We will send you the donations via check and a report every 2–3 weeks.
3. Continue sharing the link via Facebook, email, and other channels every 5–10 days. Most people need to be asked at least five times before they say yes to a donation.

If you prefer direct deposit or have any other questions, contact info@oneparish.com.

* *OneParish is a J.S. Paluch company.*

— Continued blessings and good health to you from all of us at the J.S. Paluch Company.