

January 12, 2021

To our valued bulletin customers,

Happy New Year! Read on for the latest information about keeping your parish communications going during these challenging times.

Reach your parishioners at home with our free eBulletin service—*enrollment bonus!*

- Submit your parish email list to us and we will send your parish bulletin to your parishioners each weekend at no cost to you. ***We are offering a \$50.00 Visa gift card to any parish that enrolls and has more than 100 names in their email list.***
- Contact Igor Ratajczyk at ratajczyk@jspaluch.com or 847-558-2726 to get set up. Please make sure to include your bulletin number. The email list should be in an Excel file, or in a CSV or Text file separated by TAB format with the following fields:
First Name (optional) Last Name (optional) Email Address (required)
- If you do not have an email list, you can also direct your parishioners to sign up at <https://ebulletin.jspaluch.com> or <https://www.jspaluch.com/Subscribe>
- Show your appreciation for the support of your advertisers by using the PDF for your bulletin that includes the ads when posting it to your website or social media.

e-Publications email service

Stay in contact with your parishioners between Sundays! J.S. Paluch offers e-Publications as a simple way to communicate with your parishioners and specific groups within the parish. You don't need to spend time and money printing and mailing updates—e-Publications will email newsletters and other parish communications for you for free. We even maintain the mailing list for you! For details and to sign up, contact your local parish consultant or email customercare@jspaluch.com.

Invite your parishioners to buy a bulletin ad (and get \$50.00 for each annual ad that they buy)

Your parishioners can help support your Sunday bulletin by purchasing ads that will appear in your bulletin weekly. It's easy to do at <https://www.jspadbuilder.com>. Why not send an email to your parishioners encouraging them to advertise and support the Sunday bulletin? Include the above link and they can do it all themselves. And for every annual ad that they buy, your parish will receive \$50.00 from J.S. Paluch. It's a win for everybody!

Grow your online donations this month—even if you already have online giving

Parishes are now discovering how a better online giving system can make a huge difference. Using our *OneParish* Online Giving*, they have seen significant growth in online giving this year. Many of these parishes already had online giving but switching to a better tool led to more and happier donors.

Start today using this simple process:

1. Direct your parishioners to give via <https://my.oneparish.com/give> or the OneParish app.
2. We will send you the donations via check and a report every 2–3 weeks.
3. Continue sharing the link via Facebook, email, and other channels every 5–10 days. Most people need to be asked at least five times before they say yes to a donation.

If you prefer direct deposit or have any other questions, contact info@oneparish.com.

* *OneParish is a J.S. Paluch company.*

Visit our blog for bulletin editors: *Paluch Connections*

Paluch Connections: Helping Bulletin Editors Communicate Effectively offers tips and suggestions for making your bulletins even better, and for finding and using all that the J. S. Paluch Subscriber Resource Center (SRC) has to offer you. You can find it at this address: paluchblog.jspaluch.com. It is updated regularly, so we recommend that you subscribe to updates in your email rather than manually visiting the link. You can subscribe by clicking [here](#) or at the “Follow by Email” option on the blog page. Come and see what you've been missing!

— Best wishes for a healthy and safe new year from all of us at the J.S. Paluch Company.